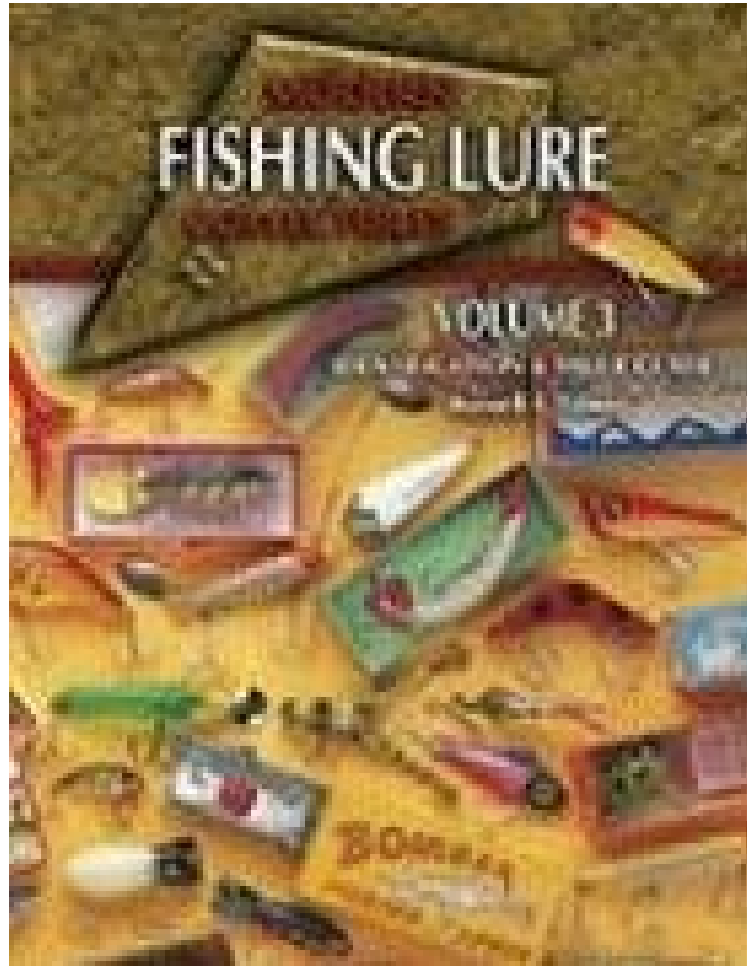


## Modern Fishing Lure Collectibles, Vol. 3: Identification Value Guide

*Russell E. Lewis*

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**Russell E. Lewis : Modern Fishing Lure Collectibles, Vol. 3: Identification Value Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Modern Fishing Lure Collectibles, Vol. 3: Identification Value Guide:

0 of 0 people found the following review helpful. Totally uselessBy Camp RatTotally useless book unless you have the same collection as the author. Not enough details on the lures that are in here. The title of the book is misleading as half of it is for advertising and rods and reels.0 of 0 people found the following review helpful. Jumps around some.By Greg S.I bought the entire series and they would have been better to cover each maker verses time period. Because of the structure its hard to focus on a manufacturer. You just get a little of each in each book.0 of 0 people found the following review helpful. Three StarsBy JLBWas looking for a resource book. This book presents many things but

very little in detail.

Like Volumes 1 and 2, *Modern Fishing Lure Collectibles, Volume 3*, deals primarily with items made since 1940 in the United States. Volume 3 continues author Russell Lewis's tradition of providing large, crisp photos, realized prices for items, and histories to go along with both well-known and often forgotten fishing lure companies. Expanded information on companies that could not be fully covered in Volumes 1 and 2 is included, as well as new companies: Horrocks-Ibbotson Company, Wood's Lures, L S Minnows, and Cicso Kid Lures, to name just a few. The book gives the reader a true image of a particular year in fishing tackle history through advertisements from the time period, detailed facts, and representative photographs. While Volume 2 gave the complete history for nearly 50 years by examining vintage catalogs, this volume shows many of the actual rods and reels in photographs with approximate values when known for items from 1937 through 1952. Lewis gives a complete history of all rods, reels, and lures available for sale in the United States for 1952. This volume contains no repeats from Lewis's other books and identifies previously unknown items. It is a perfect companion to author Lewis's other volumes. 2005 values.

The great variety of fishing lures with the differences in their bright markings and sizes can be disarming to even experienced collectors. With his 20 years experience as a collector, Lewis makes sense of this area of collecting by classifying the lures by their makers, and with introductory essays on "Dating Techniques" and the "Modern Era." The chapters with the classifications are more than simple listings of numerous lures....-Henry Berry

About the Author  
Russell E. Lewis is the author of *Modern Fishing Lure Collectibles, Volume 1* and *Modern Fishing Lure Collectibles, Volume 2*, as well as co-author of *Captain John's Fishing Tackle Price Guide*. Having collected fishing lures since 1950, he and his wife run a business, *Heritage Tackle 'n Tiques*, where he deals fishing lures online and at antique shows.