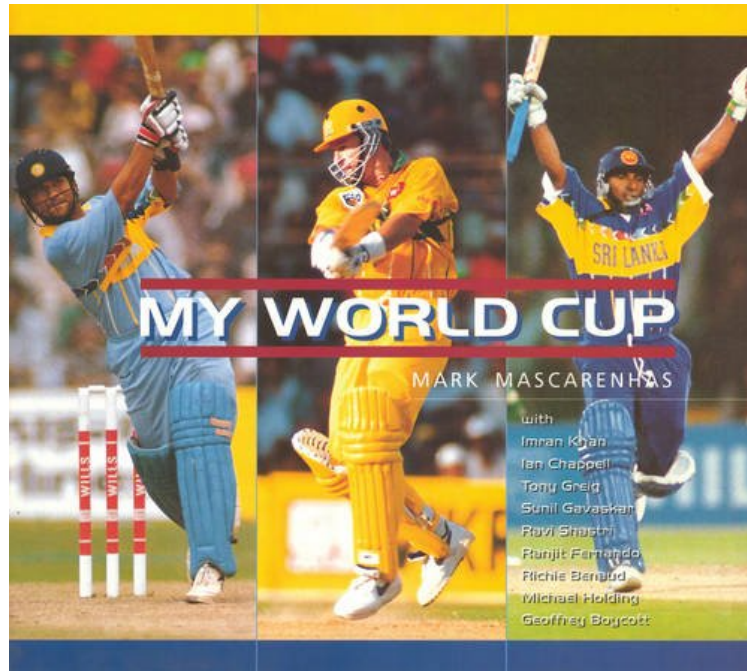


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My World Cup

Mark Mascarehas

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World Cup 1996 saw cricket reach new levels of audience interest and television coverage. A billion people tuned in around the globe to watch the world's greatest cricket players battle it out around the subcontinent. Sri Lanka's dramatic underdog victory in the Final was celebrated throughout the world. But Sri Lanka was not the only winner at World Cup 1996; the subcontinent showed itself capable of organising and producing a 3-country, 35-match, 26-venue, 5-week, world-class international tournament and broadcasting the entire series - without one hitch. This book is a compilation of personal experiences from the WorldTel team at World Cup 1996, a team that included some of the greatest players and commentators in the history of the game.