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## Paper Advertising Collectibles, Treasures from Almanacs to Window Signs

Robert Reed

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chapters cover items from almanacs, calendars, catalogs, fans, to postcards, posters, signs and trade cards. One chapter deals with investing in paper advertising. Provides information about looking for the next paper advertising collectibles. Everyone interested in any kind of advertising will love this beautiful book and enjoy having it in their library !

1998, oversize paperback edition, Antique Trader Publications, Dubuque, Iowa. 206 pages. A beautiful work indeed. Superb color photos. Hundreds of vintage ads; this is definitely a labor of love, covering such nifty paper items as: advertising almanacs, calendars, catalogs, fans, ink blotters, advertising and political items, postcards, posters, signs, trade cards, and much more.