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## Picture Show: Classic Movie Posters from the TCM Archives

*Dianna Edwards, Robert Osborne, Turner Classic Movies*  
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#689838 in Books Chronicle Books 2003-11 Original language: English PDF # 1 12.10 x .70 x 9.10l, 2.17  
#File Name: 0811841545168 pages | File size: 72.Mb

**Dianna Edwards, Robert Osborne, Turner Classic Movies : Picture Show: Classic Movie Posters from the TCM Archives** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Picture Show: Classic Movie Posters from the TCM Archives:

0 of 0 people found the following review helpful. Formatted badly; disappointing By Scrappy Lambert A bad decision was made to enlarge and crop many of the posters herein which is detrimental to the visual experience. Disappointing. 0 of 0 people found the following review helpful. Picture Show - Classic Movie Posters Book By JJ 99I do have many books of this kind at home and this movie posters book by TCM Archives is a very good book for any movie's fan. 0 of 0 people found the following review helpful. Cropped images By J. Campbell Some of the full-page reproductions are cropped - in the case of very well-known images like "Singing In The Rain", this is pretty painful to

look at. This would be a fine, low-priced item otherwise.

Turner Classic Movies may be best known for running the timeless films we never tire of watching, but behind the scenes is another treasure few get to see: a vast archive of posters from more than seven decades of movie making, including the remarkable collections of the great studios RKO, MGM, and Warner Bros. *Picture Show* gathers more than 150 of the most compelling and memorable examples for a scenic tour of Hollywood history and a dazzling compendium of graphic design excellence. From the great dramas such as *Casablanca* to one of the most distinguished monster movies, *King Kong*, to the legendary comedy of the *Thin Man* series, these emblems of another era speak volumes about the evolution of film, design, and popular culture. Throughout, author Dianna Edwards elucidates the historical relevance and touches on the stunning tropes of the posters, peppered with juicy bits of star-powered gossip. Including a number of seldom-seen examples, *Picture Show* is an introduction to great movies through their treasured posters.

From Publishers Weekly Ranging from the stunning to the silly, the vintage movie posters gathered in this illustrated book reek of campy nostalgia. Edwards, a contributor to *STEP* inside design magazine, calls them "small-scale masterpieces of strategic communication." She's ransacked the Turner Classic Movies archives to come up with a playful bunch of film ads, shown here in full-color matte images, that serve as "an introduction to classic movies presented through the prism of their posters." Among the subjects covered are femmes fatales (e.g., Lana Turner in 1946's *The Postman Always Rings Twice* and Joan Evans in 1951's *On the Loose*), "acrimony-in-matrimony" (e.g., Gregory Peck and Lauren Bacall in 1957's *Designing Woman*) and heartbreak and yearning (e.g., Clark Gable and Jean Harlow in 1932's *Red Dust*). Edwards holds off on making in-depth comments about the posters, letting viewers deduce for themselves the underlying meaning of the suggestive poster for 1952's *The Lusty Men*. Copyright 2003 Reed Business Information, Inc. About the Author Dianna Edwards is the author of several books on graphic design, including *Catalog Design: The Art of Creating Desire*. She lives in Atlanta. Robert Osborne is primetime host of Turner Classic Movies network, columnist-critic for *The Hollywood Reporter*, and the official biographer of Oscar.