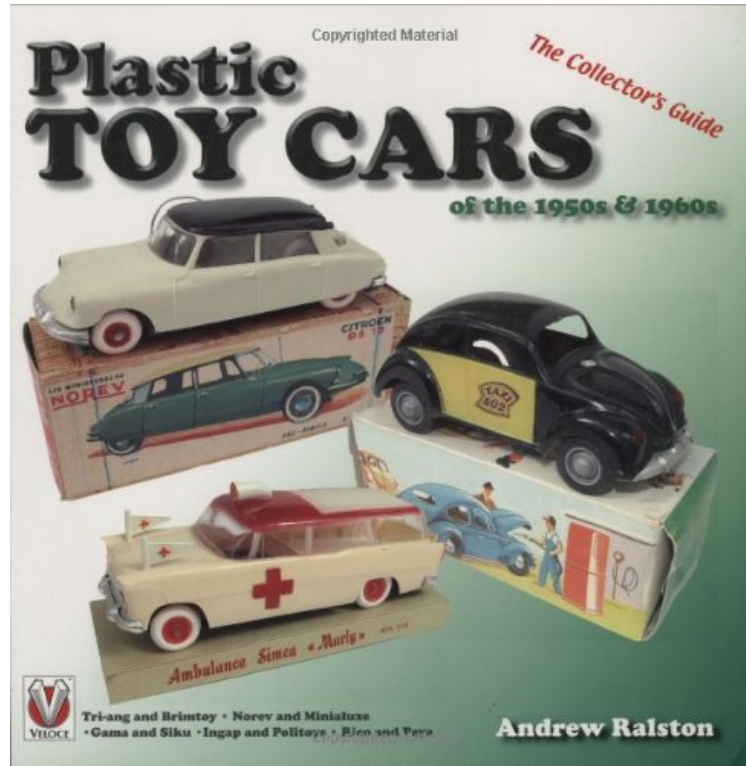


Plastic Toy Cars of the 1950s 1960s: The Collector's Guide

Andrew Ralston

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Andrew Ralston : Plastic Toy Cars of the 1950s 1960s: The Collector's Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised Plastic Toy Cars of the 1950s 1960s: The Collector's Guide:

0 of 0 people found the following review helpful. Excellent review of plastic model cars of the past, in full color By M. Nusair My own collection of model cars is relatively haphazard, one of this and a few of that. This book helped me identify a few cars that I've owned for years, not knowing who made them or where. The manufacturer's name was occasionally known, but where and when were they in existence? Very enjoyable for the wealth of information about the various manufacturers of the 50s and 60s. The pictures are excellent, in full color as expected these days. The interconnections between the various manufacturers, as to who bought whom and the development of each line, were described as well. Very enjoyable. 1 of 1 people found the following review helpful. If You Are Into Weird Stuff By Kevin L. Martin Don't buy this book if you are looking for a catalog of AMT, Jo-Han, Revell or Monogram 1/25-scale plastic kits. They ain't here. but if you want beautifully-photographed toy cars from Norev, Gama, Siku and other little known (at least in the US) makers, this is your book. This work was published in 2007 so the price guide is of little use, but otherwise this is a great reference work for the collector. 0 of 0 people found the following review helpful. Five Stars By Craig Campbell Excellent review of European diecast.

The history of Dinky Toys, Corgi Toys and other makers of diecast metal cars has been covered in great detail in many

books and magazine articles; by contrast, information on plastic toy cars is much harder to come by. Yet collectors are taking an increasing interest in plastic cars, particularly as the rise in the value of early diecast and tinplate models has put many of these out of reach of the average enthusiast. For the first time, this book aims to provide a systematic introduction to the vast number of plastic cars made during the 1950s and 1960s. Years of research have enabled the author to uncover many fascinating facts about the companies who made these toys. Some were major players in the toy industry, like Tri-ang and Brimtoy in the UK, Norev and Minialuxe in France, Gama and Siku in Germany and Ingap in Italy. Many others, though, were more obscure, and some only modeled one car before disappearing without trace. More than 250 photographs of these toys are included, with the emphasis being on the most colorful and realistic examples, all of them based on real vehicles of the period. In many cases, the toy is pictured alongside its original box, the presence of which can often double the value of the item to a collector. Readers will also find a handy glossary listing the names of many of the companies who were active in this field in the 1950s and 1960s, together with some evocative period advertisements and catalogue illustrations. If you thought that a model car had to be made of diecast metal to be worth collecting, this book might change your mind . . . With 250 color photos, extensive appendices and identification aids this is a must have for any collector or dealer.

Octane, May 2008 UK magazine Circulation: unknown For years overshadowed by their diecast metal and pressed-tin siblings, plastic toys have a naive charm all their own and are picking up in value on the collector market. This picture-laden paperback brings out all their colorful appeal and features many obscure brands, not to mention their often eclectic subjects.