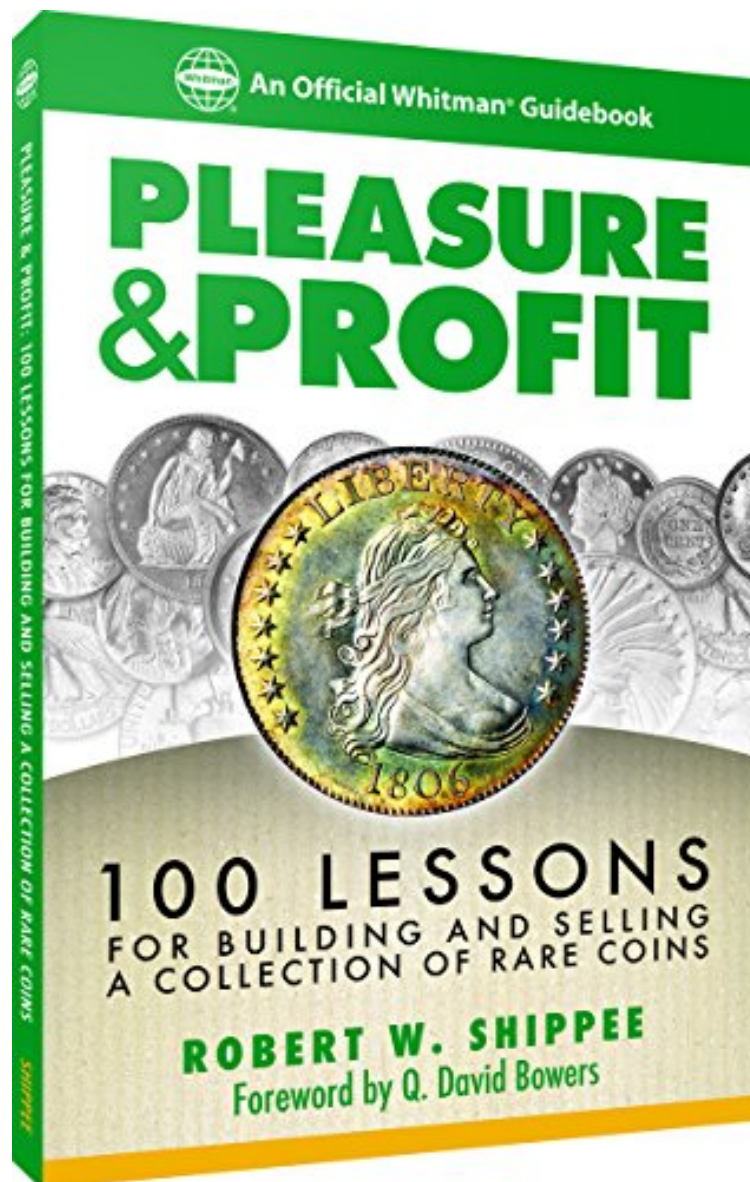


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3 of 3 people found the following review helpful. A must read for aspiring coin collectors
By Customer
This was a great book for insight into the coin hobby and how much it has changed in the past 50 years when I was a kid. Shippee does a great job of explaining coin investment and grading, and the human psychology of collecting and auction bidding. He was brutally honest about his own success and failures. I also appreciated the perspective he gives on categorizing his coin investments. That was very enlightening. Also, being an amateur golfer, I could relate to the juxtaposition between the two games. What a hoot! I highly recommend anyone seriously interested in collecting and/or investing in coins to read this book. It's a relative quick-read, providing invaluable information that would take years to amass on your own. Shippee spoke my language.
1 of 1 people found the following review helpful. A good read for any collector or non collector.
By Kit Briggs
I recently purchased this book on a recommendation of a friend. As a nine year old child I was fascinated by coin collecting, but after completing my collection of pennies, nickels, and dimes, I lost interest especially after I discovered that my younger sister had pinched and spent them. Mr. Shippee's book is an easy read and kept my interest to the last page. The book is not only written for serious numismatists, but also for the layman. I found the editing to be first rate. The paper is thick top gloss quality, the photos are so intriguing that I found myself spending a great deal of time examining the fine details, and the writing is as good as it gets to keep people reading. And if you are a golfer, Mr Shippee scatters amusing jokes and analogies throughout the book that can be used to distract your opponents while teeing up.
4 of 4 people found the following review helpful. The Thrill of the Chase
By patricia m shippee
An informative, advice-filled and fun read, even if you are not a numismatist. The thrill of the chase for any collector requires dedicated study and always includes successes and failures. Bob's book shares a life quest for the best coins in an intelligent and also humorous style. Excellent graphics too. Enjoy!

Pleasure and Profit: 100 Lessons for Building and Selling a Collection of Rare Coins
Longtime collector Robert W. Shippee dissects how, twenty years ago, he got serious about building a collection of rare coins, gradually and carefully assembled the Waccabuc Collection, and later sold its half cents through double eagles. He tells the story "warts and all" --- from creating a grand vision to the emotional rush of live auctions, the learning process, successful purchases, as well as duds and costly mistakes. Learn how he assembled and eventually sold his collection of 150 copper, nickel, silver, and gold coins for \$1.5 million at public auction. The story includes Shippee's observations on acquisition strategies, storage choices, and disposition options, supplemented with commentary on grading services, auction houses, famous dealers, numismatic personalities, market valuations, and --- with candor that's rare these days --- his laid-bare financial results. His insight is humorous, wise and unflinching --- uniquely valuable for today's collector and investor. Q. David Bowers calls Pleasure and Profit One of the most useful books in American numismatics, and says It will change your buying strategies. 320 Pages, Full Color, Paperback