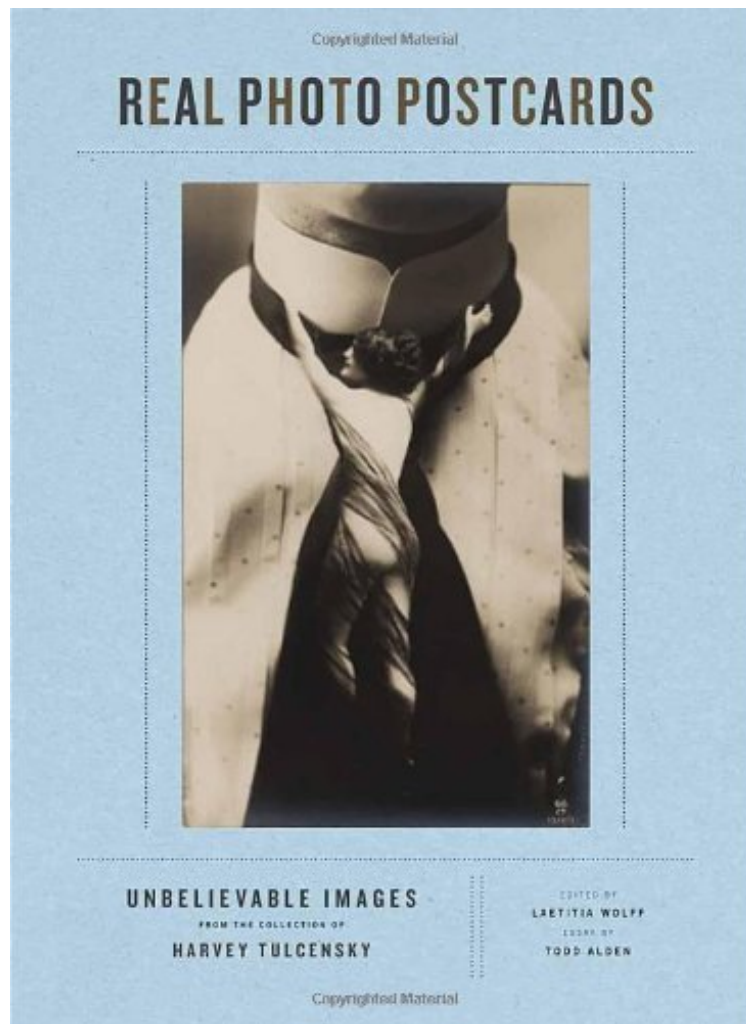


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Real Photo Postcards: Unbelievable Images from the Collection of Harvey Tulcensky

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From Princeton Archit.Press : Real Photo Postcards: Unbelievable Images from the Collection of Harvey Tulcensky before purchasing it in order to gage whether or not it would be worth my time, and all praised Real Photo Postcards: Unbelievable Images from the Collection of Harvey Tulcensky:

6 of 6 people found the following review helpful. Unbelievable eyeBy Gary SprandelI collect postcards, and any postcard collector will be drawn to similar images, the exaggerated giant ears of corn, Colonel Teddy Roosevelt, the disaster cards of train derailment, or a gathering of balloons for a race. In the collection 'Tulcensky' artistic eye shines in some of the unique selections: the car with lion-headed costumed riders in the back, workers at a salt mine, or a bridge of Pomeranian dogs over a child from 1908.All of the cards are "real photo" postcards, taken with a camera,

and not a printing press. The postmarks in this collection are included so about half the cards are dated and range from 1901 to 1950, but probably most being 1909-1919. All are in black and white, and may include the text of the note on the postcard. The brief interview with Tulcensky reveals his interest. This book will be enjoyed not just by postcard collectors, but those interested in images taken by the "everyman". 0 of 0 people found the following review helpful. The book is in perfect condition and arrived really quickly! By Judi
The book is in perfect condition and arrived really quickly! There is a lot of extra space in this book that could have had images in it, but I like that the contents of the correspondence from the reverse side is included when available! 0 of 0 people found the following review helpful. Five Stars
By Pam
Beautiful book

It may be hard to believe, but there actually was a time when the postcard image was not a cliché. To reach it, you'll have to set your clock back to the end of the nineteenth century, when an Act of Congress allowed Americans to mail a card for just one cent. A few years later, Kodak introduced an easy-to-use and affordable folding camera that put postcard power into the hands of ordinary citizens, setting off a craze. *Real Photo Postcards* is a collection of the most outlandish and idiosyncratic, beautiful and even occasionally bizarre images of this early postcard period. Painstakingly assembled from the collection of Harvey Tulcensky, one of the world's most avid collectors of these original postcards, *Real Photo Postcards* includes images of natural phenomena (floods, storms, fires), Main Street America, rural life, political parades, and wacky "exaggeration" cards (such as a photographically manipulated giant rabbit!). Together these cards show an oddly personal and intimate perspective of America at the turn of the 20th century.

From Publishers Weekly
Sometimes the detritus of human history, that which was meant to be disposed of and forgotten, carries a greater and more lasting impact than those artifacts saved specifically for their purported historical value. In 1907 the U.S. Postal Service made an abrupt reversal of a law forbidding messages from being written on the backs of postcards. This change, coinciding with Kodak's introduction of an affordable, easy-to-use portable camera that printed out photographs onto heavy card stock, inspired a flurry of homespun postcards akin to the current digital photography craze. Because the photos were one-of-a-kind snapshots, produced predominantly by ordinary folks whose goal was to send a frozen moment, a fond wish or just a giggle to a friend or loved one, they tend toward an authenticity and an idiosyncrasy often lacking in more professional photographs of the day. These "real photo postcards" come from the extensive collection of artist Tulcensky; editor Wolff captions the photos with observations or notes from their backs, but mostly just lets these remarkable images speak for themselves. Organized into categories like "Parading," "Romance," "Disasters" and "Uncanny," this volume offers a unique glimpse of the early 20th century through the eyes of the everyman. (Jan.) Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. ...a collection of the most outlandish and idiosyncratic, beautiful and even occasionally bizarre images of this early postcard period. -- *New England Antiques Journal*, December 2005...this volume offers a unique glimpse of the early 20th century through the eyes of the everyman. -- *Publisher's Weekly*
Sometimes beautiful, at times outlandish or bizarre, these postcards portray the optimism, sincerity, and stark reality of their time -- *Step Inside Design*, Jan/Feb 2006
About the Author
Laetitia Wolff is the design editor of *Surface* magazine, the former editor of *Graphis*, and an international consultant on design trends and culture. She is the founder of the creative consultancy *futureflair*.