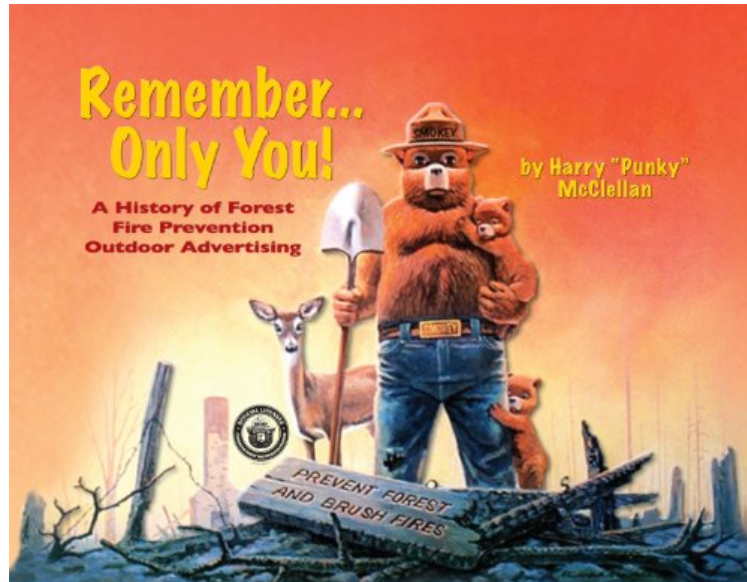


[Library ebook] Remember...Only You!

Remember...Only You!

Harry (Punky) McClellan
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#3289174 in Books M.T. Publishing Company, Inc. 2010-07-23 Original language: English 12.00 x 9.25 x 1.001, 2.65 Binding: Library Binding 200 pages | File size: 78.Mb

Harry (Punky) McClellan : Remember...Only You! before purchasing it in order to gage whether or not it would be worth my time, and all praised Remember...Only You!:

0 of 0 people found the following review helpful. Five Stars By Kate Donovan Amazing book!!!! Boyfriend is a hotshot we loved it!!! 1 of 1 people found the following review helpful. Great Smokey Bear Posters By Karen A. Signell This is a great compilation of all the official Smokey Bear posters from the very first ones. It's an expensive book, but it must have been quite expensive to print the hundreds of photographs--in color. And quite a labor of love to find all the posters and assemble them through time. I was surprised to find the changes that took place through history--from the stern warnings during World War II about saving the forests and preserve wood for the war effort, through the present time with a more friendly bear.

Authored by Harry Punky McClellan, this all-color pictorial and history book documents Forest Fire Prevention Outdoor Advertising. The objective of this publication was to create a documented history that is as accurate as existing records can provide of Forest Fire Prevention Outdoor Advertising. The book starts with an introduction devoted to how this project got started, the methodology used in development, and an overview of how the use of posters and outdoor advertising became an important part of advertising in America. The remaining ten chapters cover the history of the Poster (Pre-war and Wartime Campaign), Cooperative Forest Fire Prevention Poster Campaign, 1944-2008, Cooperative Forest Fire Prevention Poster Campaign (Educational Series), Advertising Council (Outdoor Advertising), Southern Cooperative Forest Fire Prevention Poster Program, Smokey Bear Posters (Non-CFFP 1944-2007), Forest Fire Prevention Posters (General), Smokey Bear Artists and Friends, and Roadside Fire Prevention Signs and Posters. The written history is complemented with over 600 full color photographs, posters, announcements, brochures, etc.

About the Author Harry (Punky) McClellan was born in Santa Barbara, California, October 9, 1940. He moved to the small community of Ojai, California, adjacent to the Los Padres National Forest in 1955. He started his Forest Service career in 1959 as a seasonal firefighter at the Temescal Station. He retired from the USDA Forest Service after 32 years of public service. His career encompassed a wide range of wildland fire management activities. He served in most technical fire positions from firefighter to top forest fire management. Mr. McClellan is considered a national and international leader in wildfire prevention. His career encompassed the Los Padres, Sequoia and Sierra National Forests, and the National Headquarters in Washington D.C. He was active internationally with work in Russia, Canada and Mexico. He has authored numerous technical handbooks and training programs and coordinated national fire prevention and educational efforts. He has been honored by being the recipient of the Gold, Silver and Bronze Smokey Bear Awards (the Fire Prevention Oscars) for outstanding national public service in wildfire prevention and the Secretary of Agriculture's Superior Service Award.