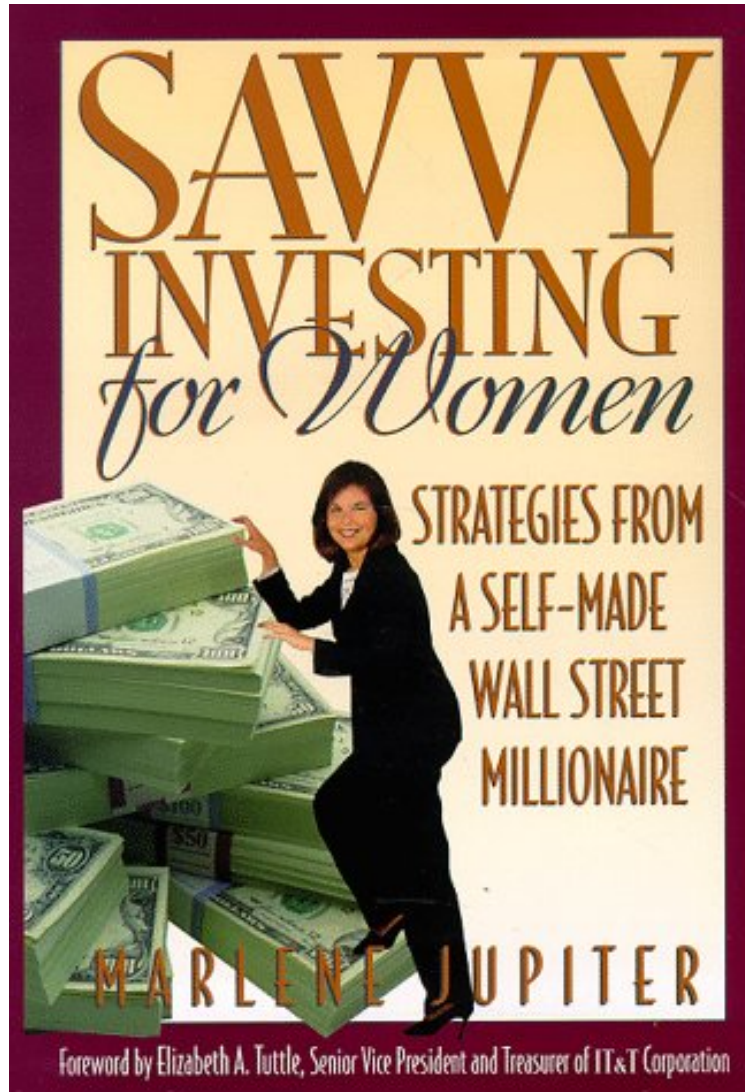


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Savvy Investing for Women

Marlene Jupiter

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Marlene Jupiter : Savvy Investing for Women before purchasing it in order to gauge whether or not it would be worth my time, and all praised Savvy Investing for Women:

0 of 0 people found the following review helpful. Every young female worker should read this at the start of their careers By L. Shook I bought this book (several copies) to give to some of my younger female co-workers who might benefit from its contents. It was very influential in my investment decisions in my 401K, having read it right after it 1st came out. It's sound advice and an inspiration for all women who may not realize they need to take responsibility together with their husbands, if they are married, for their financial future. I feel that it has helped me make sound decisions over the last 20 years, as I prepare for retirement, soon! 1 of 1 people found the following review helpful.

Great advice!By Frances R.Great advice!0 of 0 people found the following review helpful. Very easy to understand investingBy N. HoitesHer writing is geared to women and to a simple, easy-to-understand explanation for investing in the stock market. I highly recommend it.

Although women manage much of America's money, they often do so without specific knowledge of the world of investments and the know-how to build wealth. This book presents easy-to-follow examples, real-life anecdotes, interviews, advice from Wall Street pros, and rarely acknowledged information about investment con artists who prey on women Print ads. 6-city author tour. Radio publicity. .

.com Wall Street brokerages are working hard these days to attract women investors. Publishers are, too. One of many recent titles on money management for women, *Savvy Investing for Women* is more informative than most. Marlene Jupiter, a former Wall Street derivatives trader, takes her subject and her readers seriously. The book provides a short course on economics, on portfolio diversification (jargon for "Don't put all your eggs in one basket"), and on the basics of buying stocks, bonds, and mutual funds. There's even a chapter on technical analysis, an abstruse topic neglected by most popular books but described by Jupiter with admirable clarity.From Publishers WeeklyWall Street stock trader Jupiter offers financially inexperienced women a comprehensive guide to getting rich on investments while steering clear of unscrupulous brokers who can squander their savings. After a first chapter in which she analyzes the national economy and the stock market in terms that some of her target readership is unlikely to understand (capitalization, fiscal strategy, monetary policy, total return), Jupiter gets down to fundamentals and entertainingly covers everything from running a chain of lemonade stands to buying 100 shares of Disney stock, from analyzing Intel's income statement to the ins and outs of myriad mutual funds. Though more comprehensive at times than a novice investor might need, Jupiter's irreverent approach makes this instruction manual almost fun to read. Author tour. Copyright 1998 Reed Business Information, Inc.From BooklistJupiter, a Wall Street millionaire who retired at age 39, shares the basics of investing. She goes far beyond the encyclopedic knowledge of Jane Bryant Quinn, although her focus is narrower: the stock market and its underpinnings. All monetary vehicles are stripped of mystique; the rather elementary math required (e.g., figuring out bar charts, P/E ratio, and the like) is patiently explained, first in terms of a metaphor (a lemonade stand, for instance) and then with a real-life stock (she prefers Intel). The worth of other investments is probed, including highly secure T-bills, bonds, mutual funds, hedge funds, and managed futures, with considerably more in-depth information than usual. Of incredible help are the questions to ask brokers recommending particular stocks, the sage advice about selecting an advisor, and tips on recognizing con artists. Whenever possible, the author promotes the financial acuity of women, beginning with historical references and including interviews with some of Wall Street's savviest female money wizards. Barbara Jacobs