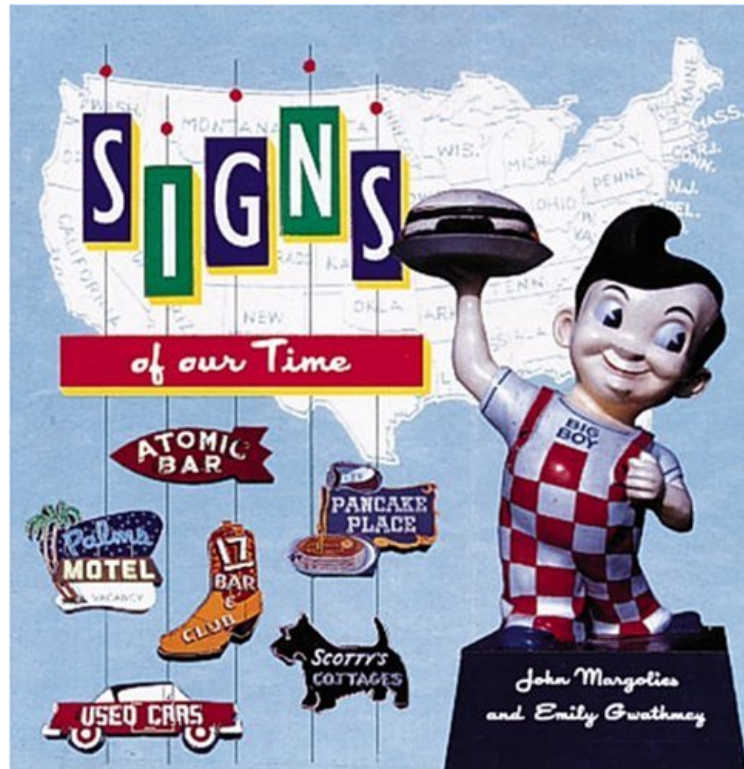


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Signs of Our Times (Recollectibles)

John Margolies, Emily Margolin Gwathmey
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John Margolies, Emily Margolin Gwathmey : Signs of Our Times (Recollectibles) before purchasing it in order to gage whether or not it would be worth my time, and all praised Signs of Our Times (Recollectibles):

1 of 1 people found the following review helpful. Fun Nostalgia A Trip Back In Time!By Kytka JezekWhat a lovely book to just LOOK at! Seeing so many of these images brought back so many memories - I am grateful to the author who took the time to forever record places so fondly remembered.... Excellent!0 of 0 people found the following review helpful. Five StarsBy joyce schneiderexcellent13 of 13 people found the following review helpful. A sign of passing times.By RobinA nicely designed book about the visual fun along the nations roads and small towns. By the nature of these signs a lot of them shown in this book have probably disappeared by now. How many barns are still standing with a Chew Mail Pouch Tabacco painted on them? The author's note that as companies merge and expand one part of America can now look very much like any other part but surely this has always been the case, a Coke sign looked the same anywhere, Holiday Inn used their 'Great Sign' coast to coast. Perhaps what they regret is the decline of originality (and fun) many small-time businesses put into attention getting signs.Most of the hundred or so photos in the book are external signs but there are some vintage postcards, matchbook covers and architectural photos. The chapter on motel signs shows the art of the signmaker at its best, arrows, lettering and animal shapes made out of neon, revolving stars, in fact anything to attract the eye of the passing motorist.John Margolies earlier book 'The End of the Road' covers the same subject but concentrated more on buildings rather than signs, both books capture a vanishing America. Nostalgia fans will love these books.***FOR AN INSIDE LOOK click 'customer images' under the cover.

This is an illustrated, survey of the best in America outdoor signs, ranging from the 1920s to the 1960s.